

Appendix A –E valuation of City Corporation activity at the four party conferences

2016 Liberal Democrat Conference

What worked well	To look at in 2017
Well-organised, well attended dinner; Well-attended private roundtable with the Education Policy Institute; Opportunities for networking and private meetings	Better chairing of fringe event and a stricter focus on the topic. Lower level of general attendance than at previous conferences, reflecting the current state of the party in British politics. We may need to assess whether or not it is worth hosting a fringe and dinner.

2016 Labour Party Conference

What worked well	To look at for 2017
Well-attended dinner, very well organised by event staff; Good roundtable, good subject discussion, good mix of guests around the table. The think-tank were running only a handful of events at conference and were able to give ours sufficient attention.	More bilateral meetings with business and political figures who are at conference; Ensure we look at more options to meet new people who do not know the City Corporation well.

2016 Conservative Party Conference

What worked well	To look at for 2017
Engagement through bilateral meetings with business figures and Conservative politicians; Very well-attended dinner; Very well-attended private roundtable.	A better dinner venue, suitable for a larger audience; Sharply focused speeches at the dinner, from both the Policy Chairman and guest speaker.

2016 Scottish National Party Conference

What worked well	To look at for 2017
A good mix of bilateral meetings and private roundtables for the Deputy Policy Chair to participate in; Opportunities for informal networking, which were extremely well used.	Given the increasing attention businesses now give SNP conference, it may be worth considering how the City Corporation 'ups' its presence there.